

ACHIEVING POSITIVE ECONOMIC CHANGE for Aboriginal people across WA

An overview for Stakeholders and Supporters



What we do:





Morrkul's goal is to help its clients improve their lives by supporting and growing sustainable businesses. These businesses can then capitalise on the Western Australian Government's Aboriginal Procurement Policy. (Which encourages its departments and agencies to buy goods and services from registered Aboriginal businesses).

Who we are:

- Established in 2013, Morrkul (which means 'working together') is a registered not-for-profit Aboriginal organisation. A joint venture of Waardi and KPP Business Development
- Headquartered in Broome, but with people on the ground across WA
- Morrkul provides regional and remote business support and a range of services to potential and current Aboriginal business owners
- Governed by a strong board and staffed by a passionate, skilled and pragmatic team that 'roll their sleeves up' in working with their clients
- Funded by State and Federal government agencies, with major support from the WA Departments of Finance, Primary Industry & Regional Development and the National Indigenous Australians Agency

How we do it:

Once a client makes contact, there are four stages of business support they can explore:

STAGE 1	STAGE 2	STAGE 3	STAGE 4
Preparation	Start-up/ Business Development	Commencement/ Growth	Expansion/ Sustainability
 <ul style="list-style-type: none">• Idea assessment• Capacity assessment• Viability	 <ul style="list-style-type: none">• Business plans• Strategic plans• Business registration (ABN etc)• Marketing plans• Tickets/Training/ Licenses etc• Insurances• Help with financing or loan applications	 <ul style="list-style-type: none">• Pricing• Quoting• Cash flow, Budgeting, Bookkeeping training, Accounting software• Capability statements• Business acquisition• Policies and procedures, Including OH&S, Safe Working Methods, Awards & Conditions	 <ul style="list-style-type: none">• Procurement/ tender support• Business growth strategies• Business costs and profitability analysis• Marketing & promotion• Bookkeeping• Compliances

What makes Morrgul different:

- **Financial:** Over the last three years, Morrgul has assisted its clients secure contracts valued in excess of \$28.6m
- **Sustainable:** Over 90% of business assisted by Morrgul are trading after three years
- **Morrgul's culture and approach:** Hands-on and able to recognise and support individual needs. Empathetic, yet open and direct. Experienced and professional.



To refer clients to Morrgul or to learn more:

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